

ABOUT:

First Fridays Artswalk is a monthly program in downtown Pittsfield that connects businesses, galleries, artists, and the community in an effort to put on an "Artswalk" on the first Friday of every month from 5 to 8 pm. Businesses and galleries join the program and agree to host a different artist in their venue every month. On the first Friday of the month, venues stay open from 5 to 8 pm and host their featured artist at a public reception. The Artswalk is self-guided; however, there is also a free guided walking tour on the first Friday of the month at 5 pm that takes participants through many of the venues. Art is on display in most venues for the rest of the month.

Since May 2012, First Fridays Artswalk has provided monthly opportunities for local artists to showcase and sell their work, and for our community to view diverse, original art and speak with professional artists about their artistic process. This program has increased foot traffic downtown, especially in the quieter evening hours during the Artswalk, and has increased visitors to locally owned shops and restaurants, contributing to public safety and our local economy. Free community and interactive art projects have increased our community's access to art-making; and community organizations who have participated with art exhibits have shown art's vitality to our community. Participating organizations include: Berkshire Alzheimer's Partnership, Arts in Recovery for Youth, Community Access to the Arts (CATA), Soldier On, Pittsfield Public School System, and IS183 Art School of the Berkshires.

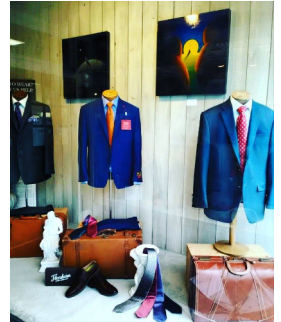
The Downtown Pittsfield Cultural Association (DPCA) has been the fiscal agent for First Fridays Artswalk since its inception in 2012. DPCA is a nonprofit 501(c)(3) entity which makes an Artswalk donation tax-deductible.

MISSION

The mission of DPCA is to promote and operate cultural, artistic, educational, and community enhancements programs, in and around Downtown Pittsfield, Massachusetts and to support and collaborate with other Berkshire County cultural, artistic, educational, and community initiatives which favorably impact art, culture, educational programs, and the general well-being of Downtown Pittsfield.

Donate online via PayPal at firstfridaysartswalk.com

Write "Artswalk" in the note field.



WAYS TO SUPPORT:

1. Donate
2. Attend Artswalk Receptions
3. Volunteer for the Artswalk Committee
4. Attend Artswalk Fundraisers

Checks made payable to:

DPCA
33 Dunham Mall
Pittsfield, MA 01201
Artswalk in the memo.